



Thursday, August 16, 2007

To Whom It May Concern:

The HoneyBaked Ham Company began its relationship with Results Telemarketing in January 2007 when we conducted a pilot project to secure business to business appointments with their firm and a competitor.

From the start, the open communication with Results Telemarketing was impressive and their callers secured more qualified appointments than the other company.

After reviewing the results, we decided to continue the relationship with Results Telemarketing and they now schedule appointments for our sales team in five markets across the United States. Their callers also manage web-based calendars for more than fifteen of our sales representatives.

We have completed over six months of calling and the results are impressive and consistent. Reports are sent to us via email on a nightly basis and the Results Telemarketing management team is always readily available to answer any questions that we might have.

I would recommend Results Telemarketing to any businesses that are considering a call campaign.